App F IX 4

Previous References (19 C M 57-52

File No 86-51

Serial Nos 1, 2

Later References

GENERAL AND REVENUE SECRETARIAT

Serial Nos Two

P-19
L

Part B for Feb 52

SUBJECT

Starting of a Journal by the Corpn
Of Bangalore

L 134-69-71/C M 86-51-A/D/21-2-52

The Comm Corpn (thro' the Mayor)
Controller S A D
Audr Corpn

WD 015467—GPB—25 000—12 9 51

Sanctioned

14/II/52

G R S APP F III—1]

GENERAL AND REVENUE SECRETARIAT

( )

NOTES — File No

FILE HEADING

Starting of a Corporation journal

FROM

The Coimbatore Corporation of Coimbatore

No 9C 3945 Dated 20 11 51 Received
51 52

Diary No 5522 mly	Enclos	Spare copies	Serial No

BRIEF ABSTRACT OF LETTER

Forwards Resolution dated 13 11 51 of the Corporation on the subject

NOTES AND ORDERS

fortnightly Weekly

Steps proposed to start a Corporation journal entitled "Nagarasevai" and it is calculated to bring out the first issue of the journal on the 28th December 51 the centenary day of the Corporation. The cost of getting up each issue is worked out to Rs 700/ and there is a little variation in calculating the cost of white paper. Agency commission & the cost of details furnished

NOTES — First Sheet

WD 515470—GPB—5 000 -24-9 51

Starting of a Corporation' Journal

File No 5552 of 1951-52

General and Revenue Secretariat

The monthly Expenditure would thus be on the neighbourhood of Rs 1400/- or Rs 16,800/- per annum

2) The law requires publication of papers of certain Corporation matters and it can be seen from the Corporation letter that an sum of Rs 12,000/- a year spent now on advertisement. The corporation Advocates are reported to have expressed the view that if the said journal is registered and if it were to contain local news also it would be quite legal to publish Corporation advertisements as this is own journal & even if this were not accepted the publication in this one journal would satisfy the requirements of law of publication in one or two more local papers as necessary & a part on which further clarification may be necessary from the Law Department. If therefore there should be a complete saving of this expenditure with the starting of the journal, the scheme may become a self supporting one

3) The condition that the journal should contain local news also to which Corporation advertisements may present

5522/me

Starting of a Corporation Journal -

Certain difficulties do arise in the creation of separate machinery for collecting and publishing the news, and the expenditure thereby exceeding the income of it, it also to be considered whether the Corporation has the finality and talent requires for bringing out a journal successfully

4) The Corporation expects Rs 5760/- from concessional advertisements and Rs 1500/- by the Sale of Copies. Journals and newspapers started on private enterprise and where the concerns for a greater personal contact have been facing considerable difficulty to keep them going and one cannot therefore be very sanguine of finding the Corporation financing these contingencies.

5) Since the 1st issue is proposed to be brought out on 8 12 51 early orders are solicited by the Commr

6) Sales for orders.

Ag 28/11/51

SNR 28/11/51

7) Though starting a journal has its own problems, yet, one such journal is necessary, not only to enlighten the public re the general activities of the Corporation but also to know what other

5522 Starting of a Corporation journal

Other Corporations are doing to improve the condition of the people their There is much scope, to publish in this journal the schemes launched in other Corporations this journal will serve as a guide for District Headquarters Towns and city Municipalities. The proposal of the Corporation is worth trying for a period of one year in the beginning

Secy LSG) 28/11/91

9117 29/11

2) It is doubtful if the publication of Statutory notices in local newspapers can be discontinued after the Corporation magazine is started The proposed magazine will be somewhat like the Tamil Nadu Gazette & Tamil Nadu Information Bulletin. Combined & it cannot take the place of local newspapers so far as publication of Statutory notices is concerned Hence this

5522/ME Starting of a Journal by the Corporation of Bangalore — about

enterprise will cost Rs 16,800/- to the Corporation and it appears best that the Corporation postpones this until the finances improve

Dear L S G

RG 29/XI

LEGAL DEPARTMENT No 4546 Date 30/XI

9) Corporation Commissioner may kindly meet me at 5 pm & discuss the subject with me

2/12/57 gcb 3/12 NJ 3/12

Read 3/12

10) Let this Comm Corporation as per rep for approval

RG 7/12/57 BMR 7/12/57

11) Issue

3/12

To

The commissioner
Corporation of the city of Bangalore
(thro the Mayor)

L 9934 / 14-12-57

Encs A

6794/ml

Starting of a journal by the Corporation of B'lore

Ref
The ~~Mayor~~ General B'lore Corpn
No GL 3945/51 52 Dt 30/1/52
Requesting for a further Report

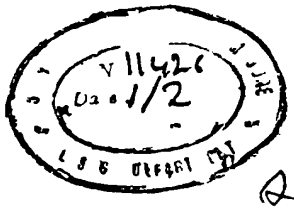
12) The Council Report give further discussion be had on the Subject and the Board Resolved for Rs 6 A Sum of Rs 2,4601 & Resolved to have been set apart for publishing material Regarding Type-based taxation proposals etc in one other of the Kannada newspaper As per estimates the journal will have additional expenditure Should work on a no-profit no loss basis

13) Submit for orders - Ref para 8 & 9

Asst 31/1/52

SW 31/1/52

Secy & SG) 31.1.52



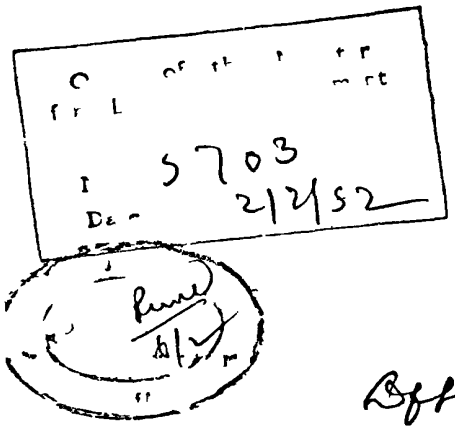
Que proposal to start a journal may be sanctioned with the direction that all notices which are to be the city of Bangalore Municipal Corporation Act requires to be published in local newspapers Shall be published in local

6794
ml

Gazetting ~~Corpn~~ journal by the Corpn of Bangalore

newspapers also, in addn thereto the Corporation Journal

Hon LSG)



Orr 5/2/52 - 1/2

Bpp ~~Co~~ as proposed for approval.

Secy 4.59)

Issue

1/2

13/2

To
The commr
Corpn of the city of Bangalore
(Thro the Mayor)
The controller S & D
The Auditor B'lore Corpn
L 13269-71/C & 86-512
21-2-52

Sanctions.

& CH 86-51-1

CORPORATION OF THE CITY OF BANGALORE

No GL39451-52
Enc one Resolution

CORPORATION OFFICE
BANGALORE

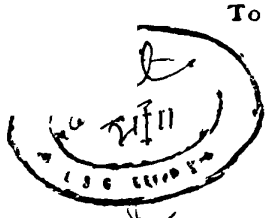
Dated 20 November 1951

FROM

THE COMMISSIONER
CORPORATION OF BANGALORE
BANGALORE

To

The Secretary to the Government of Mysore,
Local Self-Government Department,
BANGALORE



SIR

Subject - Starting of a journal by the Corporation of Bangalore

I write to state that the Corporation while approving the budget estimates of the current year at their meeting held on the 1st May 1951, resolved that a Municipal Journal be started and that a sum of Rs 2,000/- be provided for the purpose The necessity for a journal is a long felt one In the first place the Corporation is doing a good deal of useful work which does not come to the notice of the public on account of our utterly inadequate propaganda The public cannot know the activities of the Corporation and the various schemes under examination nor the difficulties which they encounter for various reasons Secondly there is no forum whereby the legitimate criticisms of the public could be ventilated in a manner which will bring them to the notice of the officers of the Corporation Finaly there is the need to inculcate civic sense amongst the public particularly from the point of view of public health and sanitation It is therefore essential from all points of view to have a propaganda organ

2 The question of starting a Corporation Journal was therefore examined with reference to the expected income out of the journal both by way of sale of copies and advertisements vis a vis the amount provided for the purpose On examination it was

P T O

found that the amount of Rs 2,000/- provided would not be sufficient for starting a really good journal But subsequently the question was further examined It was found that a sum of Rs 12,000/- has been provided on the average annually for advertisements This large sum is being spent on advertisement of Corporation matter in various papers an examination was made further as to whether publication of Corporation advertisements in a Corporation Journal would satisfy the needs of law The Corporation Advocates who were consulted were of the view that if the said journal is registered and if it were to contain local news also it would meet all the requirements of the Corporation Act and would have just the same validity as advertisements published in any other local Newspaper

3 The financial implications of the proposed journal would be as follows -

1	Savings on account of Municipal advertisements for which we are now paying	Rs 12,000/-
2	Receipts from Commercial advertisements (3 pages per issue at Rs 30/- per page)	" 5,700/-
3	Sale and subscription proceeds at Re 0-2-0 nett per copy assuming that 500 copies of each issue will be sold	" 1,500/-
	Total revenue per year	Rs 19,200/-
	Total expenditure per year based at a cost of Rs 700/- per fortnightly issue	" 16,800/-
	Nett income	Rs 2,400/-

4 Since the scheme will not only be self-sufficient but will yield an additional revenue to the Corporation, the subject was placed before the Corporation at its meeting held on the 13th November 1951 for starting the journal and requesting sanction on the following points -

I To name the Paper "THE BANGALORE CORPORATION FORTNIGHTLY NEWS" or "AGARAVANI" and to

register it under rules for registration of News paper.

II To incur a recurring cost of Rs 700/- per issue as per details noted below -

		Rs as ps
1	Editor's salary at Rs 250/- per mensem	125- 0- 0
2	Staff salary per issue	40- 0- 0
3	Printing one issue at Rs 4/- per page for composing and machining	112- 0- 0
4	Cost of white printing for text pages 45 reams at Rs 25/- per ream	150- 0- 0
5	Cost of cover paper at Rs 60/- per ream	24- 0- 0
6	Cost of photographs per issue	20- 0- 0
7	Cost of blocks to fill two pages	50- 0- 0
		Rs 521- 0- 0
8	Distribution expenses per month	15- 0- 0
9	Remuneration to contributors of articles	100- 0- 0
10	Unforeseen expenditure	64- 0- 0
	Total	Rs 700- 0- 0

Rs 62 00 ?

The total cost of starting and running the paper for the remaining period (four months) of the current year will roughly be Rs 5,600/- It will be met from the provision of Rs 2,000/- under the head "Municipal Journal" and the balance of Rs 3,600/- from the closing balance

5 The Corporation unanimously approved the scheme - vide copy of the resolution enclosed As starting of a journal is not one of the items of the Authorised expenditure contemplated in Part II, Schedule IV of the Corporation Act, I request that the Government may be pleased to approve the resolution of the Corporation and sanction the starting of the journal on the lines of the cost indicated above

As it is intended to bring out the first issue, if possible by 8th December 1951 (inauguration day of the

P T O

Resolution passed at the Adjourned Meeting of the Corporation of the City of Bangalore, held on the 13th November 1951

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14 Fresh proposals of the Commissioner to start a Corporation Newspaper by name "The Bangalore Corporation Fortnightly News" or "Nagaravani" and soliciting sanction for certain items as detailed in the note dated 1o-10-1951

Sri H S Seetharam moved the following resolution -

"Resolved that the Commissioner's note dated the 16th October 1951, for starting a Corporation Newspaper, be approved and that sanction be accorded for the items of expenditure as detailed in the note The paper be named "Nagaravani" "

Sri K ? Sreedharamurthy seconded the resolution and

it was passed unanimously

(Sd) ? Anantaraman,

MAYOR

" Copy "

Commissioner 19/11

MVL
19-11-51

G o no & 9734
14/12/57

Dear Sir Sir,

I am desired to Request you to go over here to discuss on the telephone regarding for H.S.G the proposal for the Starting of a journal by the Corporation

Yours Sincerely
Sir

To
The Secretary
Corporation of the city of Bombay
(City name)
Copy
7/12/57

N S Hiranmayya M A
COMMISSIONER

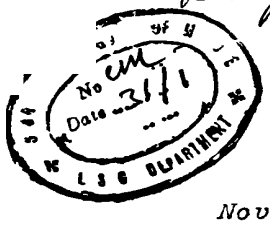
CORPORATION OFFICES
BANGALORE

Dated 30th January 1952

D O No Gl 3945/51-52

CM 86 51-1

My dear Sri Balasubramanyam



Subject - Starting of quarterly News paper by the Corporation

Please refer to my letter No Gl 3945/51-52 dated the 20th November 1951 on the above subject

We had further discussions regarding the legal position anent the publication of certain material required to statute In this connection I may state that a sum of Rs 2,460/- has been set apart for publishing material regarding Bye-laws, taxation proposals and other important statutory material in one other of th Kannada Newspaper I hope this will remove the objections which may be otherwise advanced regarding the proposals already made I shall be glad if you can move the Government to give sanction to publish the Journal at once

Yours sincerely,

N Narasimhaiah

To

Sri K Balasubramanyam, I Sc ,
Secretary to the Government of Mysore,
Local Self-Government Department,
BANGALORE

XXX
Please speak
Referee
at once
Rs -
30/1
XXX
31/1/52
Sri MAS

G R S App F G 3]

GENERAL AND REVENUE SECRETARIAT

~~(Continuation sheet draft form)~~

Proceedings of the Govt of Mysore

Read

Correspondence ending with the letter no GL 39 C/S 151-52 dated 30 1 52 from the Commissioner, Corporation of the City of Bangalore requesting, in the circumstances stated, sanction to the starting of a ~~municipal~~ Corporation journal entitled "Nagaravani" as resolved by the Corporation at the meeting held on 13 11 51.

Order no L 13469 VII/CR 86-51 2 dt 21 2-52.

The Commissioner, Bangalore Corporation reports that the starting of a municipal journal has been engaging the attention of the Corporation for some time past. The publication of such a journal it is stated, would enable the public to know the many useful activities & works of the Corporation ~~have been carrying on and their justification~~, besides

WD010855—GPB—25 000—18 7 50

provides a forum for discussing
the legitimate grievances of the public
Such a news bulletin is said to
serve also as a useful media for counteracting
error based amongst the public particularly on matters
of public health and sanitation The
financial implications of the journal (fortnightly)
have been worked out as follows - -

Receipts		Expenditure	
Receipts on account of advertisements	Rs 9,540/-	Editors Salary at Rs 250/-	Rs 125/- per issue Rs 40/-
Receipts from commercial advertisements	Rs 5,760/-	Staff Salary per issue	Rs 112/-
Sale and subscription proceeds	Rs 1,500/-	postage charges -	Rs 150/-
		Cost of paper -	Rs 240/-
		Cost of cover paper -	Rs 20/-
		Cost of photographs -	Rs 50/-
		Cost of blocks -	Rs 15/-
		Distribution expenses -	
		Remuneration to Contributors	Rs 100/-
		Contingencies	Rs 60/-
		per issue expenditure	Rs 700/-
			or
Total	Rs. 16,800/-	For 24 issues expenditure per annum	16,800/-

The total cost of starting and
producing the paper for the current
year is proposed to be met out of
the provision of Rs 2000/- under the head
'Municipal Journal' and the excess amount
from out of the closing balances
The above proposal of the Corporation
to start a fortnightly journal

(remaining part of the

G P S App F G 3]

CENTRAL REVENUES

SECRETARIAT

(Continuation sheet draft form)

to sanctioned with the direction that all notices which the city of Bijapur Municipal Corporation has to be published in local newspapers shall be published in local newspapers also, in addition to the Corporation journal

9/12/52
US & Secy

9/12 SM 9/12/52

To

1) The Council, Corpn & the city of Bijapur through the Health

2) The Controller, S A D

3) Auditor Bijapur Corpn

V D510855—GPB—25 000—18 7 50

PROCEEDINGS OF THE GOVERNMENT ~~OF HIS HIGHNESS THE MAHARAJA OF~~ MYSORE

READ:-

Correspondence ending with letter No.CI.3945/51-52 dated 30th January 1952 from the Commissioner, Corporation of the City of Bangalore, requesting, in the circumstances stated, sanction to the starting of a Corporation journal entitled "Nagaravani" as resolved by the Corporation of at its meeting held on 13th November 1951.

ORDER NO.L. 13469 71/Cm 84 51 2

Dated, Bangalore, the 21 2 52

The Commissioner, Bangalore Corporation reports that the starting of a municipal journal has been engaging the attention of the Corporation for some time past. The publication of such a journal, it is stated, would enable the public to know the many useful activities of the Corporation, besides providing a forum for ventilating the legitimate grievances of the public. Such a news bulletin is said to serve also as a useful media for circulating civic sense amongst the public particularly in matters of public health and sanitation. The financial implications of the journal (fortnightly) have been worked out as follows:-

Receipts	Rs.	Expenditure	Rs.
Savings on municipal advertisements	9,840/-	Editors salary at 250/- per issue	125
		Staff salary per issue	40
		Printing charges ,,	112
Receipts from commercial advertisements	5,760/-	cost of paper ,,	150
		cost of cover paper ,,	24
		cost of photographs ,,	20
Sale and subscriptions proceeds	1,500/-	cost of blocks ,,	50
		Distribution expenses ,,	15
		Remuneration to contributors	100
		unforeseen expenditure	64
		per issue	700
			OR
Total	16,800	For 24 issues expenditure per year	16,800

2. The total cost of starting and running the paper for the remaining part of the current year is proposed to be met out of the provision of Rs.2,000/- under the head 'Municipal journal" and any

excess amount from out of the closing balance

3 The above proposal of the Corporation to start a fortnightly journal is sanctioned with the direction that all notices which the city of Bangalore Municipal Corporation Act requires to be published in local newspapers should be published in local newspapers also, in addition to the Corporation Journal

(V Hanumanthappa) 16/2
For Secretary to Government,
L S G Department

To

The Commissioner, Corporation of the City of Bangalore thro' the Mayor
" Controller, State Accounts Department, Bangalore,
" Auditor, Bangalore Corporation

knr-5/14.2